

Message Text

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PAGE 01 STATE 189306
ORIGIN COME-00

INFO OCT-01 EUR-12 ISO-00 EB-08 /021 R

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EUR/RPE/RLAMANTIA
EUR/NE/DCGOODMAN

-----092631 112021Z /62

R 102153Z AUG 77
FM SECSTATE WASHDC
TO AMEMBASSY BRUSSELS
AMEMBASSY THE HAGUE

UNCLAS STATE 189306

E.O. 11652: N/A

TAGS: BEXP, BE, NL

SUBJECT: THIRD QUARTER FY 77 CCP PROGRESS REPORT

REF: (A) BRUSSELS 07631; (B) THE HAGUE 3439

1. WCAG MET JULY 29 TO REVIEW THIRD QUARTER FY 77 CCP.
INFORMATIVE ECONOMIC BRIEFING BY TREASURY REPRESENTATIVE
PROVIDED USEFUL BACKGROUND WHEREBY WCAG ABLE EXAMINE PRO-
GRESS FY 77 CCP ACTIVITIES AND OUTLOOK FOR FY 78.

2. WCAG COMMENDS THE GAGHAGUE FOR ITS VERY SUCCESSFUL
PARTICIPATION IN THE FOREIGN BUYERS PROGRAM, PARTICULARLY
DUTCH VISITS TO DALLAS NCC SHOW CHICAGO NRA HOTEL/MOTEL
SHOW, HOUSTON OFFSHORE TECHNOLOGY CONFERENCE, AND TO USTC
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LONDON'S CATERING AND FAST FOOD EXHIBITION. WCAG ALSO
COMMENDS BRUSSELS FOR ITS CONTINUED SUPPORT OF FBP, RECOG-
NIZING THAT BELGIAN BUSINESSPERSONS OFTEN PREFER TO TRAVEL
INDEPENDENTLY.

3. WCAG COMMENDS BRUSSELS ON CONTINUED SUBMISSIONS OF OUT-
STANDING AND VERY USEFUL MARKET DATA SHEETS SUBMITTED BY

AMCONGEN ANTWERP; INDEED, VERY PLEASED WITH OVERALL
INITIATIVE ACTIVITIES GENERATED BY ANTWERP. ALSO COMMEND
BRUSSELS ON FINE TRADE OPPORTUNITIES AND TRADE LEADS

RESULTS FROM INSTRURAMA CATALOG SHOW.

4. COMMEND THE HAGUE FOR NUMEROUS TRADE OPPORTUNITY SUB-
MISSIONS -- PARTICULARLY ON BUSINESS EQUIPMENT, COMPUTERS,
ENERGY SYSTEMS AND CONSUMER GOODS. ALSO COMMEND THE HAGUE
FOR SUBMISSION OF SIX EXCELLENT "EXPORT: NETHERLANDS
ARKET PROFILES" IN TIRD QUARTER.

5. CO;MEND BOTPOSTS ON OUTSTANDING SUPPORT OF 1977
PA IS AIR SHOW DURING PRE-SHOW MARKET PROMOTION CAMPAIGN
AND DURING RESPECTIVE NATIONAL DAY ACTIVITIES. WOULD BE
INTERESTED IN ANY ADDITIONAL POST COMMENTS/RECOMMENDATIONS
ON HANDLING OF MARKET PROMOTION CAMPAIGN, INCLUDING
NATIONAL DAY ACTIVITIES, THAT MIGHT OE USEFUL FOR PROBABLE
USG PARTICIPATION IN 1979 PAS.

6. REF B PARA 1 D: BRA FOR GMS ON FPP NOW SCHEDULED FOR
TRANSMISSION TO POST EARLY SEPTEMBER. CHRISTOPHER

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Sent Date: 10-Aug-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Document Source: CORE
Document Unique ID: 00
Drafter: BIC/OIM/226/DKKATZ/ATG
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770289-1322
Format: TEL
From: STATE
Handling Restrictions: n/a
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Litigation Code IDs:
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Litigation History:
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Original Classification: UNCLASSIFIED
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TAGS: BEXP, BE, NL
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